

**REMARKS/ARGUMENTS**

This Amendment is being filed in response to the Final Office Action dated January 11, 2010. Reconsideration and allowance of the application in view of the amendments made above and the remarks to follow are respectfully requested.

As a first point, it is respectfully requested that the Amendment After Final Action submitted on March 4, 2010 be disregarded and be replaced with the current Amendment filed concurrent with a Request for Continued Examination. The Amendment After Final Action submitted on March 4, 2010 is in fact the same amendment submitted on November 10, 2009 and was submitted due to an inadvertent clerical error.

Claims 17-32 are pending in the Application. Claims 17, 20 and 25 are independent claims.

In the Final Office Action, claims 20 and 32 are objected to because of informalities. In response these claims are amended in accordance with the Examiner's suggestions. Accordingly, withdrawal of the objection to claims 20 and 32 is respectfully requested.

In the Final Office Action, claims 17, 18, 20, 22-25 and 29-32 are rejected under 35 U.S.C. §103(a) over U.S. Patent No. 6,470,085 to Uranaka ("Uranaka") in view of U.S. Patent Publication No. 2004/0126095 to Tsumagari ("Tsumagari"). Claim 19 is rejected under 35 U.S.C. §103(a) over Uranaka in view of Tsumagari in view of U.S. Patent No. 5,754,648 to Ryan ("Ryan"). Claims 21 and 26-28 are rejected under 35 U.S.C. §103(a) over Uranaka in view of Tsumagari in view of U.S. Patent Publication No. 2002/0073316 to Collins ("Collins"). These rejections of the claims are respectfully traversed.

It is respectfully submitted that claims 17-32 are allowable over Uranaka in view of Tsumagari alone and in view of Ryan and Collins for at least the following reasons.

The Final Office Action in the Response to Arguments section, on page 2, third paragraph recognizes that in Uranaka (emphasis added) "the server 8 signs the double-encrypted AP-encrypting ..." The Final Office Action continues on page 3, lines 1-3 that (emphasis added) "[t]his clearly shows the server using its secret key to sign data (this data being the double-encrypted AP-encrypting key in this embodiment)".

The Final Office Action takes a position that the authenticated key of Uranaka is data but clearly, the authenticated key is not playable (downloaded) media content that may be played in coordination with stored media content.

Claim 1 is directed to coordinated playing of stored and downloadable media content. The present application on page 1, lines 9-10, describes an example of this media content as: "applications, audio, advertisement, games, cartoon and caption". In further discussion, the present application on page 1, lines 13-15 of the same paragraph explains that "storing [the content] on the web sever will provide various player manufacturers with broader business platforms, and provide user with more flexible applications."

It is respectfully submitted that an encrypted AP-encrypting key of Uranaka is not media content in terms of the present application claim recitations.

Further, the Final Office Action, on page 3, lines 7-9 recognizes that in Uranaka (emphasis added) "the client will use the server public key to decrypt the signed double-encrypted AP-encrypting key. This has the dual effect of authenticating both the server and

the double-encrypted AP-encrypting key." The Final Office Action concludes on page 3, last full paragraph, lines 1-3, that (emphasis added) "a signature provided by signing data with a private/secret key inherently provides authentication of both the data and the signer of the data upon proper verification/decryption ..."

It is respectfully submitted that the system of claim 20 is not anticipated or made obvious by the teachings of Uranaka in view of Tsumagari. For example, Uranaka in view of Tsumagari do not teach, disclose or suggest, (illustrative emphasis added) " the authenticity of the external media content is verified unaware of the authenticity of the one or more computing devices on which the external media content is provided" as recited in claim 20 and as similarly recited in each of claims 17 and 25.

Clearly in Uranaka, it is the encrypted AP-encrypting key that is verified, not media content and the encrypted AP-encrypting key can only be verified by verifying the server through use of the server public key as recognized in the Final Office Action (see, Final Office Action, page 3, lines 3-7).

Tsumagari does not remedy the deficiency of Uranaka. Ryan and Collins are introduced for allegedly showing elements of the dependent claims and as such, do not cure the deficiencies in Uranaka in view of Tsumagari.

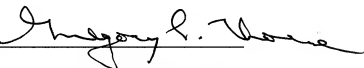
Based on the foregoing, the Applicants respectfully submit that independent claims 17, 20 and 25 are patentable over Uranaka in view of Tsumagari and notice to this effect is earnestly solicited. Claims 18-19, 21-24 and 26-32 respectively depend from one of claims 17, 20 and 25 and accordingly are allowable for at least this reason as well as for the

separately patentable elements contained in each of the claims. Accordingly, separate consideration of each of the dependent claims is respectfully requested.

In addition, Applicants deny any statement, position or averment of the Examiner that is not specifically addressed by the foregoing argument and response. Any rejections and/or points of argument not addressed would appear to be moot in view of the presented remarks. However, the Applicants reserve the right to submit further arguments in support of the above stated position, should that become necessary. No arguments are waived and none of the Examiner's statements are conceded.

Applicants have made a diligent and sincere effort to place this application in condition for immediate allowance and notice to this effect is earnestly solicited.

Respectfully submitted,

By 

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